

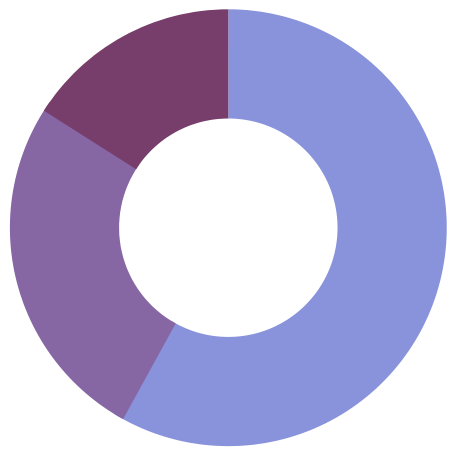
MEDIA MONITORING REPORT

MARCH 2021

This infographic report represents GMC Nepal's attempt to evaluate and understand initiatives taken by the government in each of our three key areas of research: **Health, Education, and Migration**, through vigilant media monitoring mechanisms. In order to analyze the changing dynamics of the government's attention across various sectors, the media plays a crucial role in reflecting where latest developments and public discourse issues are focused.

Media Outlets Monitored:

Kantipur Daily / The Kathmandu Post / The Himalayan Times / Nayapatrika / Republica / The Rising Nepal / Ratopati / eKagaj / Shilapatra



Total number of stories/articles included: **43**

- 58%: Health **25**
- 26%: Education **11**
- 16%: Migration **7**



Key Area: Health

Although January and February had more news stories covering Health Governance than the other two key areas, this effect became highly amplified in March with over 50% of all governance news revolving around issues surrounding the Covid-19 pandemic. Topics included vaccines procurement, deployment, speculation on future lockdown directives, and stories covering newer strains of the Coronavirus.

Highlights:

No Current Plans to Procure Further India-Developed Vaccine For Future Waves (Mar 21st, Kathmandu Post)
Ministry Directs to Prepare Quarantine and Isolation Centres in Preparation for Second Wave (Mar 24th, Kantipur)

Thematic Breakdown

Policy	7
Institutions	5
Implementation	9
People and Leadership	4
Others	0
Total Coverage	25

Thematic Breakdown

Policy	3
Institutions	5
Implementation	1
People and Leadership	2
Others	0
Total Coverage	11

Key Area: Education



March 2021's news coverage in the Education sector constituted 26% of total articles monitored, down from February's 33%. This dip can be largely attributed to the relatively high media attention given to developments in the Health sector, especially vaccines. Most Education sector stories were policy and institutions-based.

Highlights:

5003 Schools apply to the President Education Reform Program (Mar 11th, Shilapatra)
Congress to Discuss Reforms in the Education Policy in All 7 Provinces (Mar 17th, Nayapatrika)



Key Area: Migration

Following the trend from the previous two months of 2021, the month of March also saw relatively fewer articles on Migration coverage, constituting only 16% of the total 43 articles reviewed. Major topics included news stories highlighting labour migration reforms and newly introduced MoUs and the return of Nepali workers from abroad - especially India. Reforms required for spirants planning to re-enter the international job market were also discussed in some articles.

Highlights:

Preparations for Sending Nepali Workers to Israel in Final Stages (Mar 4th, Kathmandu Post)
Droves of Nepali Citizens Return Home as COVID Cases increase in India (Mar 21st, eKagaj)

Thematic Breakdown

Policy	4
Institutions	0
Implementation	1
People and Leadership	2
Others	0
Total Coverage	7